

## Press Release



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### **Schaeffler Will Host AAPEX 2014 News Conference to Unveil New North American FAG Bearings and Seals Program**

Valley City, OH – Schaeffler Group USA Inc.

Schaeffler Group USA Inc. will hold a news conference during AAPEX 2014 at the Sands Expo Center in Las Vegas to announce its new full line of bearings and seals through its FAG brand for the North American aftermarket. The news conference is scheduled for Tuesday, November 4 at 11 a.m. at the AAPEX Media Center, Room 602.

Jens Schueler, President Schaeffler Automotive Aftermarket North America for Schaeffler Group USA, will review market research conducted to identify requirements of bearing companies and programs in the North American market and Schaeffler's decision to launch a new bearings and seals program. Schueler will introduce Schaeffler Group and explain Schaeffler's service offerings and explain why Schaeffler is an ideal strategic manufacturing and distribution partner for the automotive aftermarket.

Urs Stuckenbruck, Director Product Management and Marketing, North America for Schaeffler Group USA, will introduce the FAG brand and its 130-year heritage as an innovation leader in the bearing industry. Stuckenbruck will provide key details of the new FAG Bearings and Seals program which provides over 90-percent coverage, including both domestic and import applications, for the North American light vehicle market.

Schaeffler with its product brands INA, LuK and FAG is a leading global provider of rolling bearing and plain bearing solutions and of linear and direct drive technology, as well as a renowned supplier to the automotive industry of high-precision products and systems for engines, transmissions and chassis. The group of companies with operations around the world generated revenue of approximately 11.2 billion euros in 2013. With around 79,000 employees worldwide, Schaeffler is one of the largest German and European technology companies in family ownership. With approximately 170 locations in 49 countries, Schaeffler has a worldwide network of manufacturing locations, research and development facilities, sales companies, engineering offices, and training centers.



Schaeffler Automotive Aftermarket has been responsible for the Group's global automotive replacement parts business for the LuK, INA and FAG brands for over 35 years from its headquarters in Langen, Germany. With a global network of approximately 11,500 distribution partners and 30 sales and representative offices, the company is known for its close proximity to customers and for delivering superior service.